

# IOWA K-12 FOUNDATION NETWORKING WORKSHOP

Coral Ridge Mall • Coralville, Iowa

Friday, February 26, 2010, 9:30 AM – 3:20 PM  
Coral Ridge Mall, Community Room  
(come to the south entrance near the food court & ice skating rink)

## Hosted jointly by:

- Jacki Brennan, Iowa City Community School District Foundation
- Steve Doser of Prairie High School Education Foundation of Cedar Rapids
- Jim Collogan of the NSFA

## Cost: No charge: this event is being co-sponsored by the:

- Iowa Council of Foundations, Angie Dethlefs-Trettin
  - National School Foundation Association, Jim Collogan
- Register by e-mailing Jacki Brennan @ [brennan.jacki@iccsd.k12.ia.us](mailto:brennan.jacki@iccsd.k12.ia.us)

## -Program-

9:45 AM Updates on the Endow Iowa Program: Angie Dethlefs-Trettin of the Iowa Council of Foundations.

10:30 AM K-12 Foundation Liability Insurance update: Bob Jester, Jester Insurance

11:00 AM Effective Alumni Fundraising Ideas: (Bring ideas to share) Jim Collogan

- Finding your alumni
- Using literature, events, websites and social networking to nurture interest
- Building personal and lasting relationships
- Valuing past staff relations
- Nurturing alumni as major donors  
*The November 5th, 2009, USA Today reported that 59% of college graduates give back to their alma mater, some as many as 21 times during their lifetime!*

12:15 PM Lunch (from the food court: on your own)

12:45 – 2:00 Iowa K-12 Foundation Successes and Challenges: A time to share, bring your newsletters, brochures, palm cards, fund appeal letters, success stories and questions to share.

2:00 – 3:15 Websites and Social Networking: How to use these tools to increase your fundraising efforts, by Eric Hodgson, Website Manager, University of Iowa Foundation

3:20 PM On your way home!

This workshop is based on the idea of trying to help each other out. We are trying to improve the status and work of the K-12 foundations in Iowa.



Don't forget the upcoming NSFA annual conference coming April 7th – 9th in Chicago, get more information by visiting [www.schoolfoundations.org](http://www.schoolfoundations.org) or by calling (515) 971-2324