



NSFA Regional Conference

Career Pathways Institute
1215 S. Adams St., Grand Island, NE
October 13, 2016



Agenda

- 8:30 – 9:00** **Registration and Continental Breakfast**
- 9:00 – 9:50** **Welcome**
Dr. Tawana Grover, Grand Island Public Schools Superintendent
Lynne Grasz, NSFA Board Member
Wendy Van, Foundation for Lincoln Public Schools and
NAPSF, Board Chair
- 10:00 – 10:50** **Breakout Session 1**
1A – **Legal Considerations for School Foundations** – Keith
Napolitano, University of Nebraska Foundation

1B - **Leveraging Technology to Create Convenience and
Optimize Performance** – Scott Gubbels, Nelnet

1C – **Social Media for School Foundations** – Randy Hawthorne,
Nonprofit Hub
- 10:45 – 11:00** **Vendors Break**
- 11:00-11:45** **Guided Roundtables**
Foundation and School District Relationships
Education Foundation Leadership Certification
Managing Scholarship Programs
Board Development Certification
Special Events
Starting an Education Foundation
Planned Giving/Fund Development
Alumni Engagement
Staff Campaigns
Social Media
Crowdfunding
- 12:00** **Lunch and Business Meeting for new NAPSF organization**
(lunch catered by Whitefoot Catering)
- 12:15 – 12:45** **Lunch Keynote** – Tiffany Seibert Joekel, Open Sky Institute and Matt
Blomstedt, Nebraska Commissioner of Education



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1:00 – 1:45

Breakout Session 2

2A – Earned Income Strategies - Randy Hawthorne, Non-Profit Hub and
Panelists: Stacey Falk, Elkhorn Public Schools Foundation and Sara
Martin, Waverly Public Schools Foundation

**2B – Show Me the Data, Show me the Money! Scholarship Program
Management** – Candi Wiemers, Grand Island Public Schools Foundation

**2C – District and Foundation Policies for Optimal Crowdfunding
Partnerships** – Toba Cohen-Dunning, Omaha Public Schools
Foundation and Jocelyn Perkins, Omaha Public Schools

1:45 – 2:00

Vendor Break

2:00-2:45

Breakout Session 3

**3A – Superintendent Panel: What does a school foundation look like
and how can a school district leverage and partner with a school
foundation for maximum impact?** Panelists: Mr. Mark Lenihan,
Wayne; Dr. Robert Winter, Grand Island, retired; Dr. Jami Jo Thompson,
Norfolk; moderated by Mr. Matt Fisher, Northwest Public Schools and
Traci Skalberg, Grand Island Public Schools Foundation

3B – Grant Writing 101 – Anne Caruso, Lincoln Public Schools Grant
Specialist

3C – Income Sustainability – Dr. Lindsay McLaughlin, Wayne
Community Schools Foundation

3:00 – 3:45

Closing Keynote – NELovesPS

3:45

Closing NSFA and NAPSF

4:00 – 4:45

Vendor and Networking Reception