



# Southwest Regional Conference

## *Your Education Foundation's Role in Ensuring Equity and Access*

February 17, 2017

National University, Sanford Center

### AGENDA

- 8:30 – 9:00      **Registration, Continental Breakfast and Sponsor Booths Open**
- 9:00 – 9:05      **Welcome:** Dr. Wayne Padover, National University Faculty and NSFA Board Member
- 9:05 - 9:20      **Opening Remarks:** Dr. David Andrews, President of National University
- 9:20 -9:25      **Introducing the Keynote Presenter:** Dr. Judy Mantle, Dean of the National University, Sanford College of Education
- 9:25 – 10:05      **Keynote Presentation:** Mary Jane Burke, Marin County (CA) Superintendent of Schools and Trisha Garlock is Board President of SchoolsRule Marin and Founding Director of KIDDO! – Education Foundations and Equitable Opportunities for all Students
- 10:05 – 10:08      **Introducing Mary Kay Going:** Dr. Donna Elder, Associate Dean, Sanford College of Education
- 10:08-10:20      ***What the Research Says about Education Foundations and Equitable Opportunities for Students*** – Mary Kay Going, Superintendent Moreland School District (San Jose)
- 10:20 – 10:40      **Break**
- 10:40 – 11:25      **Guided Roundtables**
- *Starting an Education Foundation-* Saul Alarcon, Lobby
  - *Planned Giving/Fund Development-* Trisha Garlock, #274
  - *Special Fund-raising events-* Shannon Soto, #204
  - *Staff Campaigns-* Robin Callahan, #275
  - *Utilizing Social Media-* Cynthia Chandler, #190

- 11:25 - 11:28**      **Introducing Annie Middlemist:** Dr. Dina Pacis, Department Chair, Education Administration & School Counseling/School Psychology
- 11:28-11:45**      **National University Harmony Program Opportunity for Education Foundation-** Annie Middlemist
- 11:45 – 12:00**      **Break**
- 12:00 – 1:15**      **Lunch**
- *What is Ahead for NSFA and Education Foundations Nationally-* NSFA Executive Director, Robin Callahan
  - *Networking with Your Colleagues* (Board, Executive Director, District Administration, Other)
- 1:15 – 2:00**      **Superintendents' Panel – Leveraging Your Foundation as a Full Partner with Your School District, Beyond Fundraising** – Moderated by Dr. Wayne Padover, National University
- Mary Kay Going, Moreland School District (San Jose)
  - David Jaffe, Rancho Santa Fe District
  - Terry Decker, Solana Beach School District
  - Karl Mueller, Coronado Unified School District
- 2:00 – 2:15**      **Break**
- 2:15 – 3:00**      **Guided Roundtables**
- *Education Foundation Leadership Certification-* Robin Callahan #275
  - *Board Composition and Sustainability-* Trisha Garlock & Donna Elder #274
  - *Education Foundations as the Community Convener-* Wayne Padover & Shannon Soto, #Lobby
  - *Reorganizing your Foundation to include PTO and PTA-* Patti Malmuth, #190
- 3:00 – 4:00**      **Door Prize Drawing, Closing and Reception** -Hosted by National University



