



SWAG Awards

SPECIAL EVENTS • WEBSITE • ANNUAL REPORT • GENERAL BROCHURE

PURPOSE: To recognize achievement in marketing of an Education Foundation's mission and/or purpose through Special Events, Website, Annual Report, or General Brochure

ENTRY: Any education foundation is invited to bring materials with them to the NSFA Conference in Nashville, TN, March 21- 23

- Please prepare a three-ring binder for EACH category (Special Events, Website, Annual Report, General Brochure) you enter. You may display either original or copies of your materials in any manner you wish. Our only request is that the pages fit in a standard three-ring binder.
- You may choose to print and display screen shots of your website.
- Bring your binder to the main conference room, Ryman Ballroom and place it in the proper section on the display tables.

VOTING: Attendees will receive a voting card in their registration packet. Attendees will vote for their favorite in each of the four categories. Displays will be available for viewing Thursday, March 22nd and all votes must be cast by Thursday at 5:00 pm.

AWARDS: Awards for the recipient of the most votes in each category will be announced at the Luncheon and Closing on Friday, March 23rd.

RESPONSIBILITY OF ENTRANTS: Each winning entry agrees to share a digital copy (.jpg, .pdf or digital link) of their submitted materials within one week of the award, for use on the NSFA website. If you have extra printed materials you are willing to share, please bring them with you so that others can take home samples of your good work.

Questions: Contact Kendall Williams, SWAG Awards Committee Chair - k3williams@shelbyed.org