



## KEYNOTE SPEAKERS

*Tuesday, February 12*



**Jay Wilkinson** – *Speaker, Author, Entrepreneur, Founder and CEO of Firespring*

### CULTURE EATS STRATEGY FOR BREAKFAST (AND LUNCH AND DINNER

Is your organization's culture determined by design or default? Join lifelong entrepreneur Jay Wilkinson, founder of Firespring, to discover how to purposefully create an award-winning nonprofit culture that reflects values like diversity, equity and inclusion with minimal resources. By taking simple, actionable steps to improve their culture, any organization can attract and retain the best volunteer and staff talent and grow both internally and externally. Jay has been passionate about crafting his own company's culture for decades, and now spends time helping others do the same. Here's what you'll learn:

- Discover 3 steps to creating a healthy organizational culture.
- How to identify the core values that make your foundation tick.
- Self-assess your culture.
- Learn specific steps to implement a culture of accountability and results.

*Jay Wilkinson is the founder and CEO of Firespring—a Nebraska-based Certified B Corporation. In 2016, Firespring was featured in Inc. Magazine as one of the Top 50 Places to Work in America and has been listed on the Inc. 5000 fastest growing companies 7 of the last 9 years. As a philanthropist, Jay has raised millions of dollars for nonprofits. Today, he spends most of his time helping nonprofit organizations leverage their mission and deepen their impact.*

*Jay has been among the highest-ranking speakers at conferences all over the United States for two decades and has informed and educated thousands of nonprofit professionals with his empowering messages. His TEDx talk on company culture has more than 1 million views. A graduate of MIT's Entrepreneurial Masters Program, Jay has appeared on CNN and other national news outlets discussing the important role nonprofits play in the U.S. economy.*



**Azim Khamisa** – Speaker, Author, *Founder of Tariq Khamisa Foundation*

SUPPORTING A WORLD AT PEACE, TEACHING KIDS PRINCIPLES OF NON-VIOLENCE AND PEACE-MAKING

Azim Khamisa guides audiences in how to take fulfillment and peace into the world to help support a world at peace. For Azim, the action step included working with children, teaching them of the choice between the world of gangs and violence and the world of peace and nonviolence. For you, what is that first step that leads to the thousand, where you don't simply talk or philosophize, but take action...and make the difference you were born to make?

*Azim Khamisa is an inspiration. Hailed by dignitaries such as the Dalai Llama, Bill Clinton and Al Gore, Azim delivers his inspirational message to a world in desperate need of forgiveness, peace and hope. Following the murder of his only son Tariq in 1995 through a senseless, gang-related incident, Azim chose the path of forgiveness and compassion rather than revenge, and this amazing choice led to the establishment of the Tariq Khamisa Foundation (TKF) and the subsequent forgiveness movement which has reached millions.*

*Through the work of TKF, a half-million children have seen him speak in person, with another 20 million being touched by his message through video presentations. A recipient of 63 prestigious regional, national and international awards, Azim's focus remains on his vision of a peaceful, non-violent world where adults and children alike make empowering choices. Highlighted on national media such as NBC's Today Show and Nightly News and People Magazine, Azim has authored three books including the award-winning *From Murder to Forgiveness* and the Random House book *The Secrets of the Bulletproof Spirit*, coauthored with Jillian Quinn.*